



Rachit Gupta

Product Designer

Product focused designer inspired by human behavior and curiosity

Product designer at **Walmart Labs** · Feb 2016 - Present

Improving end-to-end purchase funnel within e-commerce space

UX design intern at **SAP Labs** · Apr 2015 - Feb 2016

Redesigned marketing and segmentation experience for campaign managers

Business design intern at **Ericsson** · May 2014 - Aug 2014

Identified new business opportunities within telecom domain for small businesses

MS in **Computer Science** from U of Minnesota · Aug 2015

Dual degree with a focus in Human Computer Interaction

Over the years while designing, I've learned to design with a consistent system in mind and re-use components for a faster turnaround. I have in-depth experience working within e-commerce, enterprise and large-scale product domains.

My go-to toolset includes Sketch, Photoshop, Zeplin, HTML/CSS, Javascript, InVision, Principle, Keynote and FramerJS.

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